

Sam Rogers

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Sam Rogers is a frequent speaker and facilitator at Learning & Development events across the US, and has delivered hundreds of interactive webinars and engaging livestreams for fellow L&D Professionals. Through his company **Snap Synapse**, he serves as a Video eLearning Expert, Performance Consultant, Sr. Instructional Designer, LMS Integrations Specialist, and Learning Strategist for clients such as Google, Deloitte, Protiviti, ADP, and AAA.

SPEAKING HIGHLIGHTS

- **Keynote Speaker** at *Learning DevCamp*
- **Emcee & Co-facilitator** of Learning Technology Day for *ATD Central Ohio*
- **Registration count** for *YouTube U* webinar for *Training Magazine* second only to Ken Blanchard
- **Sold out** preconference workshops at *DevLearn*
- **Keynote Speaker** for *AgFirst Credit Bank* annual meeting

OTHER HIGHLIGHTS

- Project Coordinator for **The Digital Learning Asset Framework**
- Awarded Cornerstone OnDemand's **Rockstar of the Quarter**
- Rated **Top 20 L&D Value Tweeter** by eLearning Industry
- Cohost & Coproducer of **Video Friday** livestream for 3+ years
- Popular producer of **LearningNow.TV** segments
- Created & curated the annual **Ultimate Guide to L&D Podcasts**
- Award-winning solo a cappella act as **The One Mouth Band**
- Improv actor and **Star Trek alien** at theme park
- Expert Witness in case involving **YouTube ContentID**

PROFESSIONAL SPEAKING & PRESENTING EXPERIENCE

- **Association for Talent Development (ATD, formerly ASTD)**
 - New York chapter webinar: *Smartphone Cinema for L&D* (2019)
 - International Conference & Expo workshop: *Smartphone Cinema for L&D* (2017)
 - Sacramento Chapter tech workshop: *Creating eLearning Videos That Don't Suck* (2017)
 - Central Ohio Chapter workshop: *Learning Technology Day* (2017)
 - Northern New Jersey Chapter session: *Undeniably Effective Training* (2017)
 - International Conference & Expo session: *Video Within Reach* (2016)
 - Suncoast Chapter session: *Video Within Reach* (2016)
- **Training Magazine**
 - Preconference 2-day Certificate Program: *Video Production Intensive* (2019)
 - Training Conference session: *The Four-Hour Instructional Designer* (2019)
 - Training Conference workshop: *YouTube for eLearning: How to Make and Distribute Videos the Easy Way* (2017)
 - Training Conference session: *Project Management for Video Learning* (2017)
 - Training Conference session: *Video Within Reach: Mythbusting & Testing to Greatness* (2016)
 - Online Learning Conference session: *Smartphone Cinema for L&D* (2017)
 - Online Learning Conference facilitated conversation: *Wiping the Stupid Off* (2017)

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- **The eLearning Guild**

- Learning Solutions workshop: *Using Data to Make Better Training Decisions* (2020)
- Learning Solutions session: *Making Your Mobile Video Look Great* (2020)
- DevLearn workshop: *Using Data to Make Better Training Decisions* (2019)
- DevLearn session: *Livestreaming for L&D* (2019)
- DevLearn discussion: *Usability Testing for Learning* (2019)
- DevLearn workshop: *Video Production Intensive* (2018)
- DevLearn session: *Top 10 Tips for Mobile Video Capture* (2018)
- DevLearn discussion: *Strategies for Keeping Training Content Up-to-Date and Relevant* (2018)
- DevLearn workshop: *Producing & Directing eLearning Video* (2017)
- Learning Solutions workshop: *Smartphone Cinema for L&D* (2017)
- FocusOn workshop: *YouTube: Leveraging the World's Biggest Video Platform* (2016)
- DevLearn session: *Ready. Set. Screencast!* (2017)
- FocusOn session: *Video CYA Crash Course* (2017)
- FocusOn session: *We'll do it LIVE! Livestreaming for L&D* (2017)
- FocusOn facilitated discussion: *Podcasting for L&D* (2017)
- Learning Solutions facilitated discussion: *Podcasting and Livestreaming* (2017)
- Learning Solutions session: *Configure Your YouTube Channel for L&D* (2017)
- DevLearn session: *Project Management for Video eLearning* (2016)
- FocusOn session: *Project Management for Video eLearning* (2016)
- DevLearn session: *Video Within Reach: Mythbusting & Testing to Greatness* (2015)
- eLearning Spotlight webinar: *Shoestrings, Bootstraps, & Videos* (2017)
- Online Forum webinar: *YouTube U: Integrating your LMS & Learning Strategy* (2015)

- **Training Learning & Development Conference**

- Session: *Audio & Video Done Right* (2019)
- Facilitated Conversation: *Digital Learning Asset Framework* (2018)
- Panelist: *The Future of Video & Learning* (2016)
- Session: *Project Management for Video eLearning* (2016)

- **Learning DevCamp**

- Session: *The Four-Hour Instructional Designer – What we can learn from Tim Ferriss* (2019)
- Session: *Preparing “Traditional” Instructional Designers for the Future of Learning* (2019)
- Keynote: *Workflow or Workslow? Greasing the Wheels of Development* (2018)
- Facilitated Conversation: *From Now to Next in Learning Tech* (2017)
- Facilitated Conversation: *Learning Management Systems & Tracking* (2016)
- Workshop: *Shoot Me Now: eLearning Video Gets Real* (2017)
- Workshop: *YouTube: Leveraging the World's Biggest Video Platform for L&D* (2016)
- Session: *Video Within Reach: Mythbusting & Testing To Greatness* (2016)

- **Training MagNetwork**

- TechLearn Series: *Digital Learning Asset Framework* (2018)
- Radical Shifts in Learning Masters Series: *From Now to Next in Learning Tech* (2017)
- Webinar: *YouTube U: Leveraging the World's Largest Video Platform for L&D* (2017)

EDUCATION

B.A. Communications Studies – Sonoma State University, Rohnert Park, California

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TESTIMONIALS

“Sam brings two important weapons: he knows how to use technology to get people learning, and he unapologetically commits to fun. It makes his efforts hard to ignore, and even harder to forget.”

- *Jonathan Rock, GMP Training Specialist at Zoetis (US)*



“Sam’s work on creating and developing the Digital Learning Asset Framework (DLAF) has been invaluable in helping to shape the practice of some of my team. There are few people in our world who take the time or have the ability to create something so worthwhile.”

- *Marco Faccini, CEO of Silkroad Edtech (UK/China)*

“Sam is that rare tech-savvy breed who thoroughly knows his stuff AND also knows how to expertly share his knowledge with the uninitiated. His 2-day video workshop at the Training Magazine conference was top notch. I learned more than I could have imagined, and I don’t think I looked at my watch once. Sam is a consummate professional and a fantastic teacher.”

- *Laura Curvin, Writer at Curvin Copy (US)*



“I’ve learnt so much from Sam! In particular, from the content he shared on Learning Now TV and TLDC’s Video Friday. And the personal encouragement he gave me when I first appeared as a guest on Video Friday (I was SO far out of my comfort zone!) made me feel very welcome and at ease.”

- *Jayne Davids, Trainer & Video Editor at Raiveon (UK)*

“Sam helped me develop the skills to transition from a small employer to one with hundreds of thousands scattered across the planet. My training materials now have a truly global audience. He specifically provided guidance on video-based content creation and technology. At the end of the day, Sam is a deeply connected person who truly cares about the people he connects with.”

- *Neil Zielsdorf, Instructional Designer at Amazon (Canada)*

